Brothers, Sheila C

From: Hippisley, Andrew R

Sent: Friday, April 18, 2014 9:38 AM

To: Brothers, Sheila C

Subject: MS in ICT

This is a recommendation that the University Senate approve, for submission to the Board of Trustees, the establishment of a new graduate program: MS in Information Communication Technology, in the School of Library & Information Science within the College of Communication & Information.

Dr Andrew Hippisley Professor and Director of Linguistics Department of English 1377 Patterson Office Tower University of Kentucky Lexington, Kentucky 40506-0027 USA 1-859 2576989

http://linguistics.as.uky.edu/user/751

(Attach completed "Application to Classify Proposed Program"1)

GENERAL INFORMATION

			_									
Colle	ge:	College of Communication and Information			Departr	nent:	Sch	School of Library and Information		I Information Science		
Major Name: Information Communication Technology				Degree Title: N		MS						
Health Formal Option(s): Technology and Analytics Policy and Regulation			Specialty Fields w/in Formal Option:									
Date	of Conta	ct with	Associate	Provost fo	r Academic <i>A</i>	Administrati	on¹:	7/30	/2012			
Bulle	tin (yr & ¡	pgs):			CIP Code ¹ :	11.0401			Today'	s Date:	9/17/2012	
Accre	diting Ag	gency (i	f applicab	ole):								
Pogu	ested Eff	octivo [Date:	Semeste	er following a	nnroval	OR		Specif	ic Date ² :		
Nequ	esteu Lii	ective i			ti Tollowing a	ipprovai.	OIN		Specii	ic Date .		
Dept.	Contact	Person	: Will E	Buntin		Phone:	7-331	.7		Email:	will.buntin@uky.edu	
CHAN	IGE(S) IN	PROG	RAM REQ	UIREMENT	S							
1. Number of transfer credits allowed			9									
	(Maxim	um is G	raduate S	School limit	of 9 hours o	r 25% of co	urse w	ork)				
2.	Residen	ce requ	uirement	(if applicabl	e)							
3.	Languag	ge(s) an	d/or skill((s) required								
4.	Termina	ition cr	iteria			Student must maintain a 3.0 GPA; if a student earns a second grade of C or lower, student may be dismissed from program						
5.	Plan A D)egree	Plan regu	irements ³ (thesis)							
					•							
6.	Plan B D	egree l	Plan requ	irements ³ (non-thesis)	This is a Plan B degree; exit requirement will be a portfolio						
7.	Distribu	tion of	course le	vels require	ed							
	(At least	t one-h	alf must b	e at 600+ I	evel & two-tl	hirds must l	pe in or	rganiz	ed cour	rses.)		
8.	Require	d cours	es (if app	licable)		ICT 600, of 6 hours		1, IC	Г 668, І	CT 630, l	CT 596 (repeated for t	otal
9.	Required distribution of courses within program (if applicable)			Students are expected to complete twelve hours of required course work (600, 601, 630 & 668) within the first 18 hours of their program of study with the exception of ICT 596 Practicum (to be taken after completion of 18 hours). The core courses (except for 596) are basic courses that will introduce fundamental content, themes and issues. Elective courses will build on these					ım ental			

foundational concepts and incorporate increasing levels of

¹ Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the APAA can provide you with that during the contact.

² Programs are typically made effective for the semester following approval. No changes will be made effective until all approvals are received.

³ If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

Rev 8/09

complexisty in the master's curriculum. Electives will also allow students to specialize their studies based on their areas of interest (and in consultation with program faculty). The intent of ICT 596 Practicum is to allow students to apply concepts from the classroom in real world environment and gain practical working experience. The ICT master's degree program requires successful completion 10. Final examination requirements of 36 hours (18 hours of electives along with required courses described below) and a program portfolio. With the faculty advisor's prior approval, as many as 6 elective hours may be taken in a cognate area of study. Candidates for the master's must produce a satisfactory program portfolio which is used to evaluate the candidate's ability to discuss significant aspects of Information Communication Technology in an integrated and coherent manner. A student who has an I grade or who is on academic probation is not permitted to submit a portfolio. A final evaluation is required of all master's students at the University of Kentucky. Ultimately, it is the student's responsibility to see that all School and Graduate School requirements are met prior to submitting a program portfolio. The program portfolio provides the student with the opportunity for self-reflection, formative self-evaluation, and synthesis of desired learning outcomes. Students have the opportunity through the portfolio to holistically examine their entire program of study and highlight their accomplishments in the program, reflect on their learning in the context of core competencies, and reflect on how their work in the program has prepared them for their career goals. The portfolio consists of a professional resume or vita, personal statement on overall program experience, summary list of course artifacts or other materials selected for inclusion in the portfolio, actual artifacts selected for inclusion, and a learning outcomes essay. Program portfolios are assessed on a pass/fail basis using an evaluation rubric. Final grades of pass/fail will be submitted to the Graduate School by the Exam Committee. Explain whether the proposed new program (as described in numbers 1 through 10) involve courses offered by 11. another department/program. Routing Signature Log must include approval by faculty of additional department(s). Programs in the College of Education, College of Public Health, College of Health Sciences and other departments within the College of Communication and Information have all agreed to offer some of their courses as electives.

Information Communication Technology (ICT) programs strive to educate students to assume leadership roles where the application of information technology is concerned with the ultimate goal of connecting people, organizations, and communities to enhance their ability to succeed. The broad cluster of occupations within the ICT arena includes, but is not limited to computer analysts, computer support specialists, technical writers, media and communications and instructional coordinators. ICT is a growing field with growth exceeding projected growth in several categories (see full proposal). Currently, there is not a program focused on the practical application of technology. This proposal serves to address this. Note that this degree is NOT equivalent to a degree in computer science and does not qualify students for positions which specially require a degree in computer science. This graduate program will allow students to focus on advanced areas of study related to ICT. The curriculum introduces

12.

What is the rationale for the proposed new program?

increasing levels of complexity that reflect the realities of various practice settings. Students who successfully complete this graduate program will be qualified to assume leadership positions in ICT that require an advanced degree beyond the undergraduate level.

Signature Routing Log

General Information:

Program Name: <u>Master's in Information Communication Technology</u>

Proposal Contact Person Name: <u>Dr. Jeffrey Huber</u> Phone: <u>7-2334</u> Email: <u>jeffrey.huber@uky.edu</u>

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Library Cajanaa Faculty	8/24/2012	Dr. Jeff Huber / 7-2334 /	
Library Science Faculty	8/24/2012	jeffrey.huber@uky.edu	
College of Communication and Information	9/24/2012	Dean O'Hair / 218-0290 / ohair@uky.edu	
College of Education	8/14/2012	Dean O'Hair / 7-2813 / mjohair@uky.edu	
College of Public Health	8/14/2012	Dean Wyatt / 8-2247 / swwyat2@uky.edu	
College of Health Sciences	8/14/2012	Dean Stewart / 323-1100 / sharon.stewart@uky.edu	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ⁴
Undergraduate Council			
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:			

⁴ Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council. Rev 8/09

PROPOSAL FORM

General Information

1.	Degree Level and Designation: _Master	of Science
	(Ex. Master of Arts, PhD, Bachelor of Scient	ence, etc.)
2	Title of Dunmand Major. Information (Samuel missting Tasky along
2.	(Ex. Linguistic Theory, International Fina	Communication Technology nce, Rhetoric and Writing, etc.)
3.	CIP Code: 11.0401	
4.	College and Educational Unit Proposing Library and Information Science	This Program: _College of Communication / School of
5.	Effective Date: $\Box \mathbf{X}$ Sem following	approval OR \square Other
6.	Anticipated Date for Granting First Deg	ree:Fall 2017 (estimate)
	Contac	t Information
	7. Who is submitting this p	proposal and overseeing its completion?
	Name:Dr. Jeffrey Huber	Title: _Director
	Email: _jeffrey.huber@uky.edu	Phone: _859-257-2334
	8. Who will be the F	Program Director for this Degree?
Name:	Jeffrey Huber	_Title:Director
Email:	_jeffrey.huber@uky.edu	Phone:859-257-2334

MISSION

9. Provide a brief description of the program: (130 word limit)

The Information Communication Technology (ICT) master's program will provide further education for graduate students seeking leadership roles where the application of information technology is concerned with the ultimate goal of connecting people, organizations, and communities to enhance their ability to succeed. The graduate program will build on and extend the skills and content covered in the undergraduate program.

- 10. List the Objectives of the Proposed Program: Note: this is not the place to list student learning outcomes. The question refers to the program itself. Program objectives should deal with the specific institutional and societal needs that this program will address. (200 word limit) This graduate program will allow students to focus on advanced areas of study related to ICT. The curriculum introduces increasing levels of complexity that reflect the realities of various practice settings. Students who successfully complete this graduate program will be qualified to assume leadership positions in ICT that require an advanced degree beyond the undergraduate level. Information Communication Technology (ICT) programs strive to educate students to assume leadership roles where the application of information technology is concerned with the ultimate goal of connecting people, organizations, and communities to enhance their ability to succeed. The broad cluster of occupations that fall within the ICT arena includes, but is not limited to computer analysts, computer support specialists, technical writers, media and communications and instructional coordinators. ICT is a growing field with actual growth exceeding projected growth in several categories (see full proposal). Currently, there is not a UK program focused on the practical application of technology. This proposal serves to address this. Note that this degree is NOT equivalent to a degree in computer science and does not prepare a student for a job in software development or programming. The objectives of the proposed program include educating and preparing students for a successful career in the ICT field in a global economy ever more dependent upon technology. This will be accomplished by exposing students to theoretical underpinnings of ICT as well as practical applications of technology.
- 11. **Does this program allow for academic options?** __Yes_ (NOTE: be aware of the new CPE naming conventions) If yes, list below:

Undergraduate options = Tracks Master's options = Concentrations Doctoral options = Specializations

a. Name: Health

Description: Concentration in health ICT (20 word limit)

b. Name: Technology and Analytics track

Description: Concentration in technology and analytics (20 word limit)

c. Name: Policy and Regulation

Description: Concentration in policy and regulation (20 word limit)

(include more options as needed)

QUALITY

12. Describe how the proposed curriculum will achieve the <u>program objectives</u>. (100 word limit) Broadly stated, students will learn how to use technology to enhance communication and the use of information in organizations. Using an interdisciplinary curriculum, students will gain an understanding of the application of ICT in a variety of settings. Students at the graduate level will have the option to focus their studies in three areas – *health, technology and analytics* **or** *policy and regulation***.**

13. What are the intended student learning outcomes of the proposed program? (100 word limit)

- Explain the historical context for studying ICT, contrast it with other computing-related academic disciplines, and understand the impact of information technology on individuals, organizations, and society.
- Identify the role of information systems in solving specific problems within the student's emphasis area with a focus on software applications and the tasks and techniques for developing computer-based information systems.
- Apply the central concepts of management and organizational theory as they apply to organizational settings and the technological marketplace.
- Identify and assess information technology infrastructures and systems that support corporate and organizational goals.
- Evaluate how people process and use information in the context of information systems with emphasis on ways to manage the technology associated with information systems.
- Assess relevant aspects of government policy governing information and communication technologies in the United States with a focus on standards of moral and ethical conduct associated with management of information systems, and issues and challenges faced in developing and implementing policies within organizations and companies.
- Apply concepts and characteristics of standard database structure.
- Identify the foundational concepts of information retrieval, analyze the performance of retrieval systems, and be apply these concepts into practice.
- Evaluate an organization's information technology system, including hardware, computer networks, software, data, processes and people.
- Generate new knowledge by applying audience analytics to a data set.

- **14.** Is there a specific accrediting agency related to this program? If so, identify and indicate if you plan to seek accreditation: No. Master's level programs in this area are not accredited.
- **15.** How will the program support or be supported by other programs within the institution? (50 word limit) (Ex. shared faculty, shared courses, collaborative research, etc.) This program will share courses across the College of Communication and Information and the colleges of Education, Public Health and Health Sciences.
- 16. Will this program replace or enhance any existing program(s) or options within an existing program? If so, please specify. No
- 17. Give an estimated faculty/student ratio in the major: _.095_____
- 18. Highlight any distinctive qualities of this proposed program. (150 word limit)
- Are any of your faculty nationally or internationally recognized for expertise in this field?
- Does this program build on the expertise of an existing <u>locally</u>, nationally or internationally recognized program at your institution?
- Do you have any specialized research facilities or equipment that are uniquely suited to this program?
 - This program will be the only one of its kind in the state. It will build on existing strengths within the School of Library and Information Science and the College of Communication and Information. This program will be interdisciplinary, including courses from the colleges of Education, Public Health and Health Sciences. Whereas existing programs in the state focus on the development of IT resources, the proposed ICT program will focus on the application of IT within a variety of settings reflective of today's global workplace. The Dean's Office has set aside funds to refurbish space for an ICT lab to support the program. Refer to page 44 for list of existing CCI faculty members qualified to teach ICT courses.
- 19. Clearly state the admission, retention, and completion standards designed to encourage high quality.

Students will be able to apply directly to the graduate program, or, for UK undergraduates, enter through the University Scholars Program.

Admission to the ICT MS degree program requires 1) a bachelor's degree from an accredited institution; 2) a grade point average of 3.0 or higher on any prior undergraduate or graduate work, in both cases on a scale with A = 4.0; and 3) Graduate Record Exam scores, verbal: new exam 150 or higher OR old exam 140 or higher, quantitative: new exam 140 or higher OR old exam 450 or higher, and analytical writing 4.0 or higher. Applicants for whom English is not the native language must achieve a TOEFL score of 550 (paper-based test, 213 (computer-based

test) or 79 (internet-based test. Students will be required to complete Microsoft Certification exams, but not as an entrance requirement.

Undergraduate students enrolled at the University of Kentucky will have the option of beginning the master's program in Information Communication Technology through the established University Scholars Program and will follow standard Graduate School admission policies for that category. Applicants to this program will be expected to meet all admission criteria as set forth by the University of Kentucky Graduate School (for more detail, please refer to Admission Categories (http://www.research.uky.edu/gs/ProspectiveStudents/admission_categories.html) and the University Scholars Program Application

(http://www.research.uky.edu/gs/Forms/UnivScholarsPgmApp.pdf) Note that GRE scores are not required by the Graduate School for USP students. The program will follow Graduate School

20. Clearly state the degree completion requirements for the program, other than completion of coursework. (Ex. projects, presentations, internships, capstone projects, etc.) Students will be required to complete an internship and practicum during the program. All students will be required to complete a program portfolio as well.

requirements for all USP students.

	•	complete a program portfolio as well.
21.	Provide th	e following information for the program and for each option (some categories may
	not apply t	o all programs):
	a.	Total number of hours required for degree: (If this number exceeds 120, please explain) 36
	b.	Number of hours in degree program core: 18
	c.	Number of hours in concentration:
	d.	Number of hours in guided electives: 12
	e.	Number of hours in free electives: 6
	f.	Total number of hours required by level:
22.		00300 400 500 _0-15 600 _21-36 700 800 900 e a 100% distance-learning program?

23. Does a significant portion of this program use distance-learning technologies? If so, please describe. No.

24. Will there be any collaboration with other institutions required or utilized in this program? No

DEMAND, NEED, and RATIONALE FOR PROGRAM

- 25. Show evidence to support the need and demand for this proposed program. (Ex. student demand, career opportunities, recent trends in the discipline, etc.) The U.S. Department of Labor (USDL) projected growth rates for employment in the ICT sector trends favorably for the ten-year forecast period. Employment projections in most job categories reflect double-digit percentage increases over that term. Employment availability in two categories (Information Security Analysts, Web Developers, and Computer Network Architects (107%); Media and Communication Workers, All Other (148%)) already exceeds the projected numbers for 2020.
- **26. Are you aware of any similar programs already being offered in Kentucky?** There are very few similar programs in the state. Other Kentucky based programs are highly computer science focused. Our proposed program will emphasize the practical application of technology, in a variety of settings, to connect people, organizations, and communities to enhance their ability to succeed
- 27. **Identify the applicant pool, primary feeders, and how potential students will be recruited**. It is believed that this program will recruit new graduate students who may not have previously considered the University of Kentucky. Additionally, it will attract students from the ICT undergraduate major that is also being proposed. Prospective students will be recruited through traditional means web site, UK student recruitment events, direct mail. In addition, the department may explore the possibility of online advertising as well.

REVIEW AND ASSESSMENT

- 28. How will the <u>Student Learning Outcomes</u> for the program be assessed? Artifacts from the program portfolio will be assessed compared to student learning outcomes.
- 29. What are the plans to evaluate students' post-graduate success? The program faculty will administer surveys to graduates to assess student success (employment or further graduate study). Employers will also be surveyed to determine how well the program prepares students for employment.
- 30. What are the plans for evaluating achievement of the <u>Program Objectives</u>, consistent with the institutional mission?
 Faculty will survey ICT program alum to determine how well the ICT curriculum prepared them to either work or continue their education in a technology driven global economy. Faculty will also survey employers to determine how employers view the effectiveness of the ICT curriculum in preparing graduates to enter the workforce. The survey results will then be used for iterative

refinement of ICT curriculum.

NOTE: In addition to these questions, please complete the indicated portions of the appropriate form posted at the <u>Senate web site</u>:

NEW <u>UNDERGRADUATE PROGRAM FORM – Please include Questions 2-13, and 15.</u>

NEW <u>MASTERS</u> DEGREE PROGRAM FORM – Please include Questions 1-11.

NEW <u>DOCTORAL</u> <u>DEGREE PROGRAM FORM – Please include Questions 1-12.</u>

NEW <u>GRADUATE AND PROFESSIONAL CERTIFICATE</u> FORM: Questions 1-11 of the New Master's Degree Program Proposal form.



MASTER'S PROGRAM PROPOSAL INFORMATION COMMUNCIATION TECHNOLOGY (ICT)

Summary of Recent Changes:

The following changes have been made to this proposal in line with recommendations from the Senate Academic Program Committee from a discussion on

- Distinguish the master from the bachelor degree
- Address how the program will handle admitting students who do not have an undergraduate degree in Information Communication Technology into the masters program

Both of these issues are addressed on pages 6-7 of this document. This text is also include below for easy reference.

Distinguishing the MS from the BS

Although in the undergraduate program students may choose one of two tracks, the BS degree is geared toward offering students a broad educational experience in information communication technology. In contrast, students in the master's program will begin to focus on a certain area or aspect of information communication technology. Students admitted to the master's program may concentrate their studies into three tracks: health, technology and information management or policy and regulation. Or, students may choose to create a program of ICT that best suits their educational and professional goals.

While the undergraduate curriculum is designed to prepare students to assume positions that require basic knowledge and skills commensurate with bachelor's level preparation, the master's curriculum is designed to prepare students to assume positions that require more indepth knowledge of the field. The curricula reflect the knowledge and skill sets necessary to compete in the ICT job market. Concentration areas in the graduate curriculum reflect available positions that require a master's degree. The ICT curriculum includes courses from other Colleges to support these areas of specialization as well as those courses offered within the College of Communication and Information.

It is perhaps worth noting that while there are similarities of the content covered in both the undergraduate and graduate program, this is not at all unusual in other disciplines offering both a bachelors and masters. For example, many English programs will have undergraduate courses discussing Shakespeare and include similar type courses in their master's program. As is expected in an advanced degree, while there are similarities of content, the focus in a graduate level course will be at a higher level, progress in topic complexity, involve more theory and be at a higher level of detail.

Admitting Students: Without ICT BS

The decision to not require a degree in technology for entrance into the program was purposeful. To allow for the broadest range of possible students and to further the interdisciplinary goals of the program, we thought it best to allow for a diverse range of students. We do expect students without an actual degree in ICT or related fields may well have life and work experience sufficient enough to begin the program upon admission. And while we believe most students who would be attracted to this program will have appropriate skills, it is possible we may have students who enter the program without a degree or sufficient background/experience with technology. These students will be prescribed one or more remedial courses after consultation with her/his adviser. After completing the first round of prescribed remedial courses, students will once again

meet with their adviser to discuss next steps – taking additional courses outside the ICT master's program or, if ready, beginning the ICT master's core curriculum.

Example: James is accepted to the graduate program in ICT. He has excellent GRE scores and a good undergraduate GPA of 3.4. Though he graduated with a degree in Marketing, he has worked the last 10 years managing the web site where he works. He is very interested in technology and how it impacts communication. He is very comfortable with HTML, CSS, Web2.0, Internet techologies, etc. However, he has had little to no experience with databases and does not understand what a relational database is. After meeting with his adviser, the decision is made for James to take ICT 301 Introduction to Databases. He is also a little nervous about coming back to school after being out for 10 years and is concerned about his writing skills. It is also suggested he take ICT 300 Infomration and Commnication Technology in Society which has a strong written compenent. At the end of that semester, James meets with his adviser again. He did very well in both courses and feels much more confident in the areas where he was weak. After talking with his adviser, they both decide James is ready to begin the graduate program. The suggestion is made for James to start with no more than 6 hours so he can continue to adjust to being back in school and in a master's level program.

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Program Overview

Introduction

Information Communication Technology (ICT) programs strive to educate students to assume roles where the application of information technology (IT) is concerned, with the ultimate goal of connecting people, organizations, and communities to enhance their ability to succeed.

Our School has proposed two ICT programs – an undergraduate degree (which received final UK BOT approval 12/17/12 and CPE approval 02/14/14) and a master's degree. The undergraduate degree is well suited to prepare students for entry level positions. The master's program is focused on advanced study of similar concepts to give graduates the skills needed to assume leadership positions. Students in the master's program will also have the option to focus their studies in any of three major focus areas: policy and regulation, technology and analytics and health.

This proposed master's program focuses on providing students with the knowledge and skills to assume leadership positions charged with effectively applying, using, and managing technology when solving problems specifically related to information and communication. It provides a human and organizational focus on technology – teaching students how to be effective users of technology, as opposed to teaching students how to program in C++. While other Kentucky-based programs exist, they are either based largely on computer science or are discipline specific, rather than focusing on the application of information technology across disciplines. In general, the proposed ICT program focuses on the intersection of technology, the people who use that technology, the policies and regulations governing or affecting use of that technology, and the community or environment in which that technology is used, in order to facilitate communicating information in meaningful ways.

The proposed ICT program enhances the University's existing initiatives related to Science, Technology, Engineering, and Mathematics (STEM) by providing the opportunity for students to pursue academic degrees focused on the application of information technology. It reflects sentiments expressed by the National Conference of State Legislatures suggesting that education systems consider strategies that prepare students for jobs in a 21st Century workforce. In a knowledge-driven global economy, the ability to apply, use, and manage technology is key to the success of the 21st Century workforce. The broad cluster of occupations that fall within the ICT arena include software and applications specialists, computer network professionals, database and systems administrators, IT security officers, ICT business and systems analysts, telecommunications professionals, multimedia specialists, Web developers, technical support, and quality assurance and testing.

The ICT program proposal was developed in consultation with the other units in the College, including the School of Journalism and Telecommunication (JAT), the Department of Communication (COM) and the Division of Instructional Communication (CIS). The proposed ICT program has met with a great deal of interest on campus with multiple units agreeing to include their courses in the ICT curriculum (College of Education, College of Public Health, College of Health

Sciences). Additionally, other units contacted have expressed no objection to this program (including Business and Economics and Computer Science). Furthermore, College support is extremely strong with funding already set aside for two new faculty lines (one at the Associate level in the Regular Title series, one at the Assistant level in the Regular Title series) beginning Fall 2013. In addition, Dean O'Hair has dedicated funding to build new faculty offices. For more details, see the "Resources and Staffing" section below.

Dean O'Hair was part of the UK delegation to China early 2013. While there, he spoke with representatives from two colleges who were primarily interested in the proposed ICT program. Similarly, in a recent conversation, the CEO of the National Association of State Chief Information Officers expressed his interest to Dean O'Hair in the proposed ICT program due to the large (and growing) number of jobs in state governments requiring applied IT skills. The 2012 State CIO Survey "Advancing the C4 Agenda: Balancing Legacy and Innovation" considers such issues as IT mobility, transparency and accountability, IT consolidation, health information exchange, big data, cloud computing, IT personnel, IT procurement, public safety broadband, and the use of social media.

ICT Masters Program

The ICT curriculum is delivered primarily face-to-face. This program is a 36 credit hour ICT master's degree.

Distinguishing the MS from the BS

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While the undergraduate curriculum is designed to prepare students to assume positions that require basic knowledge and skills commensurate with bachelor's level preparation, the master's curriculum is designed to prepare students to assume positions that require more indepth knowledge of the field. The curricula reflect the knowledge and skill sets necessary to compete in the ICT job market. Concentration areas in the graduate curriculum reflect available positions that require a master's degree. The ICT curriculum includes courses from other Colleges to support these areas of specialization as well as those courses offered within the College of Communication and Information.

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Example: James is accepted to the graduate program in ICT. He has excellent GRE scores and a good undergraduate GPA of 3.4. Though he graduated with a degree in Marketing, he has worked the last 10 years managing the web site where he works. He is very interested in technology and how it impacts communication. He is very comfortable with HTML, CSS, Web2.0, Internet technologies, etc. However, he has had little to no experience with databases and does not understand what a relational database is. After meeting with his adviser, the decision is made for James to take ICT 301 Introduction to Databases. He is also a little nervous about coming back to school after being out for 10 years and is concerned about his writing skills. It is also suggested he

take ICT 300 Infomration and Commnication Technology in Society which has a strong written compenent. At the end of that semester, James meets with his adviser again. He did very well in both courses and feels much more confident in the areas where he was weak. After talking with his adviser, they both decide James is ready to begin the graduate program. The suggestion is made for James to start with no more than 6 hours so he can continue to adjust to being back in school and in a master's level program.

ICT Curriculum

Students are expected to complete twelve hours of required course work (600, 601, 630 & 668) within the first 18 hours of their program of study with the exception of ICT 596 Practicum (to be taken after completion of 18 hours). The core courses (except for 596) are basic courses that introduce fundamental content, themes and issues. Elective courses build on these foundational concepts and incorporate increasing levels of complexisty in the master's curriculum. Electives also allow students to specialize their studies based on their areas of interest (and in consultation with program faculty). The intent of ICT 596 Practicum is to allow students to apply concepts from the classroom in real world environment and gain practical working experience.

Each student will develop an individualized learning plan in conjunction with her/his adviser based on the student's background and career aims. While there will be proposed concentration areas, students will be able to customize electives more broadly as best suits their goals. However, these decisions will be made in conjunction with their academic adviser. Students will take all required courses (except ICT 596 Practicum) within the first eighteen hours of the program. The remaining hours will be comprised of electives based on the student's interests and six hours of ICT 596 Practicum.

Once the student has entered the final semester of course work, she/he will begin work on the program portfolio (program exit requirement). The program portfolio provides the student with the opportunity for self-reflection, formative self-evaluation, and synthesis of desired learning outcomes. Students have the opportunity through the portfolio to holistically examine their entire program of study and highlight their accomplishments in the program, reflect on their learning in the context of core competencies, and reflect on how their work in the program has prepared them for their career goals. The portfolio consists of a professional resume or vita, personal statement on overall program experience, summary list of course artifacts or other materials selected for inclusion in the portfolio, actual artifacts selected for inclusion, and a learning outcomes essay.

Graduate School Admission and Student Status for MS Degree Program

Students pursuing the ICT MS degree will apply to the Graduate School for admission to the ICT MS degree program. As with many academic programs related to information science, there is no preferred undergraduate degree program. While completing the ICT undergraduate degree program would be helpful, it is not required. Admission to the ICT MS degree program requires 1) a bachelor's degree from an accredited institution; 2) a grade point average of 3.0 or higher on any prior undergraduate or graduate work, in both cases on a scale with A = 4.0; and 3) Graduate Record Exam scores, verbal: new exam 150 or higher OR old exam 140 or higher, quantitative: new exam 140 or higher OR old exam 450 or higher, and analytical writing 4.0 or higher. Applicants for whom English is not the native language must achieve a TOEFL score of 550 (paper-based test, 213 (computer-based test) or 79 (internet-based test. Students that find themselves hampered by a lack of technological ability may take 500-level undergraduate courses, with the advice of faculty or staff, to remedy any deficiencies.

Students entering the ICT graduate program must complete online Microsoft Office trainings, available through the University at no charge, for Word, Access, Excel, and PowerPoint by the end of their second semester. These trainings serve a leveling function and help to ensure that students entering the graduate program directly possess sufficient skills with Microsoft products.

In addition, basic concepts included in required courses in the undergraduate curriculum are reintroduced in required courses at the graduate level with more in-depth coverage, placing them in philosophical and theoretical contexts.

Conditional Admission to the ICT Graduate Program

For applicants to the ICT graduate program who do not meet the admissions requirements, conditional admission may be recommended by the Director of Graduate Studies. For example, conditional admission might be recommended in cases where an applicant has a marginal undergraduate grade point average, but excellent GRE scores, strong recommendations, and especially relevant experience.

ICT Graduate Program Required Grade Point Average and C Grades

A grade point average of 3.0 (B) must be maintained for continued enrollment in the ICT graduate program. Failure to do so results in academic probation, and will result in dismissal, if, in the prescribed time, the grade point average is not raised to a 3.0 or higher. A student who earns a third C (or lower) is dismissed from the program.

I (Incomplete) Grades

For graduate students, any I (incomplete) grade must be replaced by a regular final letter grade within 12 months of the end of the semester or term in which the I grade was assigned, or prior to the student's graduation, whichever occurs first. If at that time the I grade has not been changed to some other regular final letter grade, it will be changed to a grade of E.

ICT Graduate Program Final Exam and Exit Requirements

The ICT master's degree program requires successful completion of 36 hours (18 hours of electives along with required courses described below) and a program portfolio. With the faculty advisor's prior approval, as many as 6 elective hours may be taken in a cognate area of study.

Candidates for the master's must produce a satisfactory program portfolio which is used to evaluate the candidate's ability to discuss significant aspects of Information Communication Technology in an integrated and coherent manner. A student who has an I grade or who is on academic probation is not permitted to submit a portfolio. Ultimately, it is the student's responsibility to see that all School and Graduate School requirements are met prior to submitting a program portfolio.

The program portfolio provides the student with the opportunity for self-reflection, formative self-evaluation, and synthesis of desired learning outcomes. Students have the opportunity through the portfolio to holistically examine their entire program of study and highlight their accomplishments in the program, reflect on their learning in the context of core competencies, and reflect on how their work in the program has prepared them for their career goals. The portfolio consists of a professional resume or vita, personal statement on overall program experience, summary list of course artifacts or other materials selected for inclusion in the portfolio, actual artifacts selected for inclusion, and a learning outcomes essay. Program portfolios are assessed on a pass/fail basis using an evaluation rubric. Final grades of pass/fail will be submitted to the Graduate School by the Exam Committee.

ICT Graduate Learning Outcomes

- 1. Explain the historical context for studying ICT, contrast it with other computing-related academic disciplines, and understand the impact of information technology on individuals, organizations, and society.
- 2. Identify the role of information systems in solving specific problems within the student's emphasis area with a focus on software applications and the tasks and techniques for developing computer-based information systems.
- 3. Apply the central concepts of management and organizational theory as they apply to organizational settings and the technological marketplace.
- 4. Identify and assess information technology infrastructures and systems that support corporate and organizational goals.
- 5. Evaluate how people process and use information in the context of information systems with emphasis on ways to manage the technology associated with information systems.
- 6. Assess relevant aspects of government policy governing information and communication technologies in the United States with a focus on standards of moral and ethical conduct associated with management of information systems, and issues and challenges faced in developing and implementing policies within organizations and companies.
- 7. Apply concepts and characteristics of standard database structure.
- 8. Identify the foundational concepts of information retrieval, analyze the performance of retrieval systems, and be apply these concepts into practice.
- 9. Evaluate an organization's information technology system, including hardware, computer networks, software, data, processes and people.
- 10. Generate new knowledge by applying audience analytics to a data set.

ICT Graduate Learning Outcomes Mapping

	Learning Outcomes									
Core course	1	2	3	4	5	6	7	8	9	10
ICT 600	✓		√			✓			✓	✓
ICT 601					√		√	√	√	
ICT 668	✓	√		√			√		√	√
ICT 630				✓	✓		✓	✓		
ICT 596		√	√			√		√		√

ICT Graduate Level Learning Outcomes

- 1. Explain the historical context for studying ICT, contrast it with other computing-related academic disciplines, and understand the impact of information technology on individuals, organizations, and society.
- 2. Identify the role of information systems in solving specific problems within the student's concentration area with a focus on software applications and the tasks and techniques for developing computer-based information systems.
- 3. Apply the central concepts of management and organizational theory as they apply to organizational settings and the technological marketplace.
- 4. Identify and assess information technology infrastructures and systems that support corporate and organizational goals.
- 5. Evaluate how people process and use information in the context of information systems with emphasis on ways to manage the technology associated with information systems.
- 6. Assess relevant aspects of government policy governing information and communication technologies in the United States with a focus on standards of moral and ethical conduct associated with management of information systems, and issues and challenges faced in developing and implementing policies within organizations and companies.
- 7. Apply concepts and characteristics of standard database structure.
- 8. Identify the foundational concepts of information retrieval, analyze the performance of retrieval systems, and be apply these concepts into practice.
- 9. Evaluate an organization's information technology system, including hardware, computer networks, software, data, processes and people.
- 10. Generate new knowledge by applying audience analytics to a data set.

Suggested Curriculum Maps

Course	Req/Elective	Notes	Concentration
ICT 600	Required	ICT in Society	
ICT 601	Required	Information Representation and Access	
ICT 630	Required	Information Retrieval, CL with LIS 630	
ICT 668	Elective	Information Systems Design, CL with LIS 668	
ICT 596	Required	Practicum, 3 credit hours repeated (6 total)	
ICT 552	Elective	Cybercrime and Digital Law Enforcement	Policy & Regulation
LIS 605	Elective	Information Policy & Regulation	Policy & Regulation
ICT 630	Elective	Proseminar in Mass Media Law and Public Policy, CL with CJT 630	Policy & Regulation
CJT 730	Elective	Seminar in Mass Media and Public Policy,	Policy & Regulation
ICT 651	Elective	Technology security	Technology & Analytics
ICT 550	Elective	Security Informatics	Technology & Analytics
ICT 638	Elective	Advanced Web Design	Technology & Analytics
ICT 658	Elective	Knowledge Management, CL with LIS 658	Technology & Analytics
LIS 634	Elective	Information Architecture	Technology & Analytics
ICT 610	Elective	Participatory Communication, CL with CJT 610	Health
LIS 539	Elective	Introduction to Medical Informatics	Health
ICT 640	Elective	Health Information Resource Services, CL with LIS 640	Health

ICT 626	Elective	Electronic Information Resources in the Health Sciences CL with LIS 626	Health
ICT 627	Elective	Consumer Health Information Resources CL with LIS 627	Health
CJT 771	Elective	Seminar in Health Communication	Health
CJT 775	Elective	Seminar in Health Communication Campaigns	Health

The following courses have been approved by the home unit for inclusion in the ICT curriculum:

HSM 601 Overview of US Healthcare

HSM 602 Organizational Change and Strategic Planning

HSM 624 Information Systems in Health Care

EDC 547 Instructional Computing I

EDC 548 Instructional Computing II

The following courses are being offered by our College in support of the ICT curriculum:

CJT 671 Proseminar in Health Communication

JOU 531 Media Law and Ethics

JOU 541 The First Amendment, Internet and Society

MAS 535 Telecommunications and Network Management

The following courses are other suggested University courses:

STA 580 Biostatistics I

PA 621 Quantitative Methods of Research

PA 623 Decision Analysis and Decision Support Systems

PA 624 Government Information Systems

Students are expected to complete twelve hours of required course work (600, 601, 630 & 668) within the first 18 hours of their program of study with the exception of ICT 596 Practicum (to be taken after completion of 18 hours). The core courses (except for 596) are basic courses that will introduce fundamental content, themes and issues. Elective courses will build on these foundational concepts and incorporate increasing levels of complexisty in the master's curriculum. Electives will also allow students to specialize their studies based on their areas of interest (and in consultation with program faculty). The intent of ICT 596 Practicum is to allow students to apply concepts from the classroom in real world environment and gain practical working experience. Concentration areas at the graduate level are based on available ICT jobs that require a master's degree. Concentration areas at the graduate level provide knowledge and skills beyond that provided at the undergraduate level.

Course Descriptions

Advanced Undergraduate/Graduate

JOU 531, Media Law and Ethics

A study of the legal and ethical issues facing the mass media. The course will focus on the rights, constraints and responsibilities under the U.S. Constitution, federal and state statutes, administrative law, common law and voluntary codes of ethics. Specific topics include libel, privacy, contempt, copyright, broadcast regulation, the court systems, commercial speech, prior restraint, access, the civil and criminal judicial processes and obscenity.

MAS 535, Telecommunications Network Management

The primary focus of this course is the design and management of telecommunications networks and resources. In a framework that includes both the technical and business aspects of telecommunications, the course examines the capabilities and limitations of a wide range of data network technologies in the context of needs assessments, design, implementation, and evaluation; the relative advantages and disadvantages of various technological configurations for specific business purposes; and the impact of human and organizational factors in network design.

Prereq: MAS major or minor status, or consent of the instructor.

LIS 539, Intro to Medical Informatics

Provides an overview of health care information systems, legal and ethical issues in health care, compliance and regulatory requirements, coding of health care data, quality management, HL7, data security, and HIPAA. Explores major applications and commercial vendors, decision support methods, evaluation of health-care information systems; and new opportunities and emerging trends.

EDC 547: Instructional Computing I

Students use instructional computing applications and understand the roles and uses of computers in instruction. Students select and use instructional computing hardware and software appropriate to instructional goals and settings. Students use electronic networks for instructional purposes. Students demonstrate skill using basic productivity software through structured assignments and collaborative projects.

EDC 548 Instructional Computing II

Students develop skill in advanced aspects of the operation and use of the range of instructional technologies from desktop to distributed computing environments. Students use operating systems, learn network administration, do technology planning, and work with basic authoring tools. Skill is demonstrated through a series of projects including development of a technology plan for a specified work setting and authorship of a prototype program.

Prereq: EDC 547, or consent of instructor.

*ICT 550, Security Informatics

This course introduces students to policy concerns relating to security informatics, and highlights theoretical and practical approaches to designing secure information and communication technology (ICT) systems. It addresses key issues such as authentication, risk analysis, access control, database and network security, and information assurance.

*ICT 552, Cybercrime and Digital Law Enforcement

The global reach of the Internet, the low marginal cost of online activity, and the relative anonymity of users have contributed to a wide escalation in cybercrimes. Consequently, information and communications technologies (ICT) are being increasingly employed to instigate threats to global civil society. This course provides an overview of cybercrime and the digital law enforcement practices put in place to respond to them. The course will focus on the types and extent of current cybercrimes, how the justice system responds to these crimes, the various constitutional protections afforded to computer users, the law and policies that govern cybercrime detection and prosecution, and related technologies.

MAS 555, The Internet and Social Change

A critical examination of the political, cultural, technological, social, and behavioral aspects of Internet-mediated communication. Emphasis on research literature and theory on emerging platforms of new media technologies and applications.

Prereg: MAS 300 or consent of instructor.

STA 580, Biostatistics I

Descriptive statistics, hypothesis testing, paired and unpaired tests, ANOVA, contingency tables, log rank test, and regression with biostatistics applications.

Prereq: MA 109 or equivalent.

*ICT 596, Internship in ICT

Supervised lab work in ICT with meetings for evaluation of student's work, technique and review of issues.

Graduate

ICT 600/LIS 600, ICT in Society

An introduction to the nature of information (both utilitarian and aesthetic) in contemporary society, and to the role played by libraries and other information organizations in disseminating that information. Emphasis is on developing perspective.

HSM 601, Overview of U.S. Healthcare

An introduction to the health care delivery system in the United States, including its composition, functioning, the interrelationships of organizations and professional groups within the system in various settings, health care terminology, and major problems and issues in the delivery of health services.

Prereqquisite: MHA/MPA program status.

*ICT 601/LIS 602, Information Representation and Access

An introduction to the theory and practice of how information is represented and accessed in electronic systems. Topics may include information description, access, control and organization; formulation of effective search strategies and evaluation of information sources.

HSM 602, Organizational Change and Strategic Planning

This course is designed to focus on the future needs of the health care organization as contrasted to day-to-day operational management. Strategies for the design and

implementation of organizational change including techniques of quality and process improvement will be addressed. The strategic planning components of needs assessment, demands analysis, generation of alternative, priority setting and evaluation form the basis of the course. Several health care trends such as restructuring, innovation in health care delivery and financing, and performance measurements will be illustrated through case analysis in a variety of provider settings.

Prereq: HA 601 and HA 621.

ICT 605/LIS 605, Information Policy & Technology Regulation

Examination of the three models of regulation by which society govern communication and information, and the problems and opportunities brought about by technological changes to media.

Prereq: ICT 600 or consent of instructor.

ICT 610/CJT 610, Participatory Communication

This seminar will provide students with a state of the art account of the underlying philosophical, theoretical, and methodological premises of participatory communication. This will help students gain a deep understanding of participatory communication theory and research, and their implications for such contexts as management and organizational communication, health communication, international development, journalism, democracy and civic engagement, public policy, and communication with marginalized groups.

Prereq: At least one year of graduate study in communication or consent of instructor.

HSM 624, Information Systems in Health Care.

This course will focus on the life cycle approach to information systems development. Phases of this approach include systems analysis, design, implementation, maintenance and evaluation. This approach has a technological, financial, and human factors component. The decision making and planning role of administration as well as the need on how to maximize the utilization of current systems is stressed. Topics include the information needs of the strategic planning process, administrative function and clinical care. The course will involve site visits.

Prereq: HA 602 and 642.

ICT 626/LIS 626, Electronic Information Resources in the Health Sciences*

Survey of electronic information resources in the health sciences, including databases and Web sources. Discussion of relevant controlled vocabularies and their use in formulating and executing search strategies. The course also includes an evidence based health care component whereby students learn to analyze critically the biomedical literature and determine reference and research relevancy.

ICT 627/LIS 627, Consumer Health Information Resources*

History and development of consumer health information resources; role of professional and governmental agencies in provision of consumer health information; policy issues related to provision of consumer health information. Consumer health professional literature, user information needs, user resources, and information services. Identification, selection, utilization, and evaluation of consumer health information for special populations within specialized educational and healthcare settings. Trends and issues in consumer health informatics.

CJT 630, Proseminar in Mass Media Law and Public Policy

Study of mass communication law and policy-making. Intensive review of court decisions, statutes and administrative rules and regulations regarding libel, privacy, public access to government meetings and documents, intellectual property, broadcast regulation, commercial and corporate speech, obscenity and protection of news sources.

Prereq: CIT 601 and graduate standing in communication or consent of instructor.

ICT 630/LIS 630, Info Retrieval

This course examines online information retrieval processes and services. It emphasizes searching commercially available online retrieval systems and databases and focuses on two major components of electronic searching strategies: the knowledge about system structure of electronic databases and the various strategies, models and approaches to online searching. The course contents cover the pre-search interview, query analysis, database selection, search strategy development, online protocol, and evaluation of search results. Current status of and future trends in the online industry are also discussed.

Prereq or concurrent: LIS 601, LIS 602 or ICT 601 or consent of instructor

LIS 634, Information Architecture*

The course introduces the concepts and practices of information architectures (IA) for a Web site within the context of the organization it serves. It aims to acquaint students with principles and process of information architecture for user-centered design of websites. It also provides students the opportunity to develop practical skills related to the design of information organization and navigation systems. The course prepares students for the companion technical course of "content management systems" where they will apply the theories and techniques studied in this course to the implementation of a fully functional website.

ICT 637/LIS 637, Information Technology

Study of computer and communication technology used in modern information storage and retrieval systems. Consideration also given to managing microcomputer services, hardware evaluation and selection, and system security.

Prereq: Consent of instructor.

*ICT 638, Advanced Web Design (this course will be based off an existing course in Library Science and tweaked for Information Communication Technology)

This course serves as a hands-on introduction to advanced web design techniques. Topics include the web development process, creating dynamic content, advanced layout and design, client-side and server-side scripting languages, graphic file types and optimization, web forms, multimedia, and web servers and databases.

ICT 640/LIS 640, Health Information Resource Services

A survey of information agencies and health science libraries, including topics related to: the healthcare community and their information needs, information resources in the health sciences, controlled medical terminologies and classification systems, search and retrieval of information resources, issues in the management of collections and access to health libraries.

*ICT 651, Technology Security

An introduction to information security including vocabulary and terminology, threats to information systems, cryptology, ethics, the legal environment, and risk management. Identification of exposures and vulnerabilities and appropriate countermeasures are addressed. The importance of appropriate planning, policies and controls is also discussed. It is expected that each student will possess some knowledge of programming, operating systems, and networking, although advanced knowledge in those areas is not necessary.

ICT 658/LIS 658, Knowledge Management

Organizational knowledge is a valuable strategic asset. Knowledge management refers to the systematic management of an organization's knowledge assets so that they can be leveraged for sustainable advantage. This course examines how knowledge is created, captured, organized, diffused, and implemented in an organization. Topics covered include knowledge management processes and practices, corresponding technologies, collaboration tools, and people and cultural issues.

ICT 668/LIS 668, Information Systems Design

Study of concepts and methods of information system design and development with particular relevance to library and information center applications. Emphasis is given to modeling of system functions, data, and processes of computer-based information systems including the development of small scale information systems.

CIT 671, Proseminar in Health Communication

This course is designed to provide a broad introduction to communication in a health care context. Topics addressed are patient-provider communication, small group communication, communication in health care organizations, intercultural communication in health care, and health images in the mass media.

Prereq: Graduate standing in communication or consent of instructor.

*ICT 596, Practicum

Provides students with supervised work-and-learning experience in a professional environment under the direction of a University faculty member and an employee of a participating firm. One hundred forty (140) hours of student time are expected during the semester. Enrollment is contingent upon the availability of internships. Students are selected on the basis of personal qualifications, including GPA, courses taken, recommendations, and an interview. Can be repeated for up to 6 credit hours.

CIT 730, Seminar in Mass Media and Public Policy

The role of mass communications media in making public policy and the effects of public policies on the mass media. One subject area will be investigated each semester; typical topics are (1) political campaign communications; (2) censorship; (3) controversial public issues; (4) rights; (5) international and world agreements. May be repeated to a maximum of six credits under a different subtitle.

Preregs: CIT 630 and graduate standing in communication or consent of instructor.

^{*} new course

Resources and Staffing

The School's Director, initially, will serve as Director of Graduate Studies for the ICT program. This is consistent with the existing administrative structure of the School in which the Director also serves as Director of Graduate Studies.

To the greatest extent possible, the ICT program will draw upon existing courses, both within the College of Communication and Information as well as courses offered by other colleges across the University. This will help eliminate duplication of effort and reduce the overall resources need to support the program.

Current CCI faculty members qualified to teach ICT courses include:

Jeff Huber (LIS) – health information, information retrieval (Ph.D. Library Science)

Namjoo Choi (LIS) – information technology, information systems (Ph.D. Informatics)

Ning Yu (LIS) – data mining, social media, information retrieval (Ph.D. Information Science)

Sujin Kim (LIS) – biomedical informatics, information retrieval (Ph.D. Library and Information Science)

Joe Miller (LIS) – information technology (MSLS Library Science)

Lisa O'Connor (LIS) – information in society (Ph.D. Cultural Foundations)

Shannon Oltmann (LIS) – information policy (Ph.D. Information Science)

Donald Case (LIS) – information in society (Ph.D. Communication)

Sherali Zeadally (LIS) - computer networking, network security (Ph.D. Computer Science)

Michael Tsikerdekis (LIS) – information technology (Ph.D. Computer Science)

Jasmine McNeally (LIS) – information policy (J.D.; Ph.D. Mass Communication)

Alyssa Eckman (ISC) – graphic design (Ph.D. Communication)

Bobi Ivanov (ISC) – mass media communication (Ph.D. Communication)

Chan Yoo (ISC) – consumer behavior and marketing communication (Ph.D. Advertising)

Kakie Urch (JOU) – web publishing, social media (MA American Literature/Mass Culture)

Yung Soo Kim (JOU) – visual communication, photojournalism (Ph.D. Mass Communication)

John Clark (MAS) – telecommunications, information technology (MA Communication)

Jim Hertog (MAS) – mass communication (Ph.D. Mass Communication)

Zixue Tai (MAS) – multimedia, interactive gaming, global communication (Ph.D. Mass Communication)

Shari Veil (COM) – risk and crisis communication, community preparedness (Ph.D. Communication)

Tim Sellnow (COM) – risk and crisis communication, organizational communication (Ph.D.

Communication)

Deanna Sellnow (COM) – instructional communication (Ph.D. Communication)

Derek Lane (COM) – instructional communication, interpersonal communication, team-based learning (Ph.D. Communication)

Elisia Cohen (COM) – health and risk communication, media effects (Ph.D. Communication)

Don Helme (COM) – health communication, health campaigns (Ph.D. Communication)

Laura Stafford (COM) – interpersonal communication, relational communication (Ph.D. Communication)

Patric Spence (COM) – risk and crisis communication (Ph.D. Communication)

Matthew Savage (COM) – health communication, interpersonal communication (Ph.D.

Communication)

Brandi Frisby (COM) – interpersonal communication, instructional communication (Ph.D.

Communication)

Anthony Limperos (CIS) – instructional communication, interactive gaming (Ph.D. Communication)

Chas Hartman (CIS) – instructional communication, social media (Ph.D. Communication Troy Cooper (CIS) – instructional communication, visual communication (Ph.D. Communication) Raj Gaur (CIS) – instructional communication, mass communication (Ph.D. Communication)

Faculty of Record

Since the ICT program is being proposed as an academic program housed in the School of Library and Information Science, ICT program faculty will be members of the LIS faculty and subject to the existing School of Library and Information Science Operating Rules and Procedures of the Faculty. The School's rules state:

The faculty of the school consists of the dean of the college, the Director of the school, and the members of the faculty of the college who have been assigned duties in the school (Gov Regs, VII-5). Membership on the councils and committees of the school, with or without voting privileges, may be extended by the school faculty to any other person assigned to it for administrative work, teaching, or research. Membership on the school councils and committees will normally be extended to non-faculty in the school by a vote of the faculty at the first meeting of each academic year, following a nomination from the floor for that purpose.

Faculty of record for the ICT program initially will include all SLIS faculty members:

[eff Huber (LIS) – health information, information retrieval (Ph.D. Library Science) Namjoo Choi (LIS) – information technology, information systems (Ph.D. Informatics) Ning Yu (LIS) – data mining, social media, information retrieval (Ph.D. Information Science) Sujin Kim (LIS) – biomedical informatics, information retrieval (Ph.D. Library and Information Science)

Lisa O'Connor (LIS) – information in society (Ph.D. Cultural Foundations)

Shannon Oltmann (LIS) – information policy (Ph.D. Information Science)

Melissa Adler (LIS) – information tagging, organization (Ph.D. Library and Information Studies) Sean Burns (LIS) – information technology, information systems (Ph.D. Information Science and Learning Technologies)

Maria Cahill (LIS) – information technology (Ph.D Library and Information Science)

Youngseek Kim (LIS) – eScience, data science (Ph.D. Information Science and Technology)

Sherali Zeadally (LIS) – computer networking, information security (Ph.D. Computer Science)

Michael Tsikerdekis (LIS) – information technology (Ph.D. Computer Science)

Jasmine McNeally (LIS) – information policy (J.D.; Ph.D. Mass Communication)

Newly hired SLIS faculty members will automatically participate as faculty of record will full voting rights since the ICT program is being proposed as an academic program within the School of Library and Information Science. We began consulting with Dean Blackwell in general about the program proposal July 2012. This discussion included qualifications of current and future faculty as well as the formation of the graduate faculty.

Faculty members from other units in the College of Communication and Information as well as those from other colleges contributing courses to the program will not be considered faculty of record and will not have voting rights unless membership is extended on a case by case basis and approved by the SLIS faculty.

	Year 1	Year 2	Year 3	Year 4	Year 5
ICT 600 ICT in Society	TCai I	Tear 2	2	4	4
ICT xxx Info Representation and			2	4	4
Access				1	1
ICT 630 Info Retrieval			2	4	4
ICT 505 Into Retrieval ICT 505 Issues in Information and		2	3	3	3
Communication Tech Policy					3
LIS 539 Intro to Medical				1	1
Informatics					1
ICT 640 Health Info Resource Svcs					1
ICT 596 ICT Practicum					2
ICT 550 Content Management					1
Systems					1
LIS 634 Information Architecture					1
ICT 658 Knowledge Management					1
ICT 507 Copyright			1	1	1
ICT 552 Cybercrime,and Dig Law				1	1
Enforce				1	1
ICT 506 e-Commerce Regulation				1	1
ICT 596 Practicum				1	2
ICT 510 Privacy				1	1
ICT 550 Security Informatics				1	1
ICT 651 Technology Security				1	2
ICT 615 Community Informatics					
	1	1	2	2	2
ICT 668 Info Systems Design IS 605 Info Policy and Regulation	1	1			1
Course releases to dev for	2	5	5	3	1
following yr & mrkt program	2	3	3	3	
Masters courses to be developed			5	3	2
Masters courses to be developed			3	3	
Total Sections Needed	11	19	38	50	57
Total Sections Needed	11	19	30	30	37
Faculty Totals					
Regular Title Series	2	4	7	10	14
Lecturer Series	1	2	4	4	5
Part time	3	3	6	12	8
1 art time	3	3	0	12	0
Sections covered	11	19	38	50	57
Sections needed	11	19	38	50	57
beenons needed	11	17	30	30	3,
Staff Totals					
Student Affairs/Mrkt	1				
IT	1	1			
Primarily ICT but also School based o	mnlovees	1			
1 minumy 101 but also school basea (employees				

Total Hires	4	4	5	3	5

The ICT undergraduate major has now received final CPE approval. It will begin rollout in Year 1 (after Senate approval) and continue build out until it is fully operational in Year 4. The ICT master's program will begin rollout in Year 4 and will continue build out until it is fully operational in Year 5. The rollout will coincide with the University's migration to a new financial model. The College will dedicate existing TIIF funds as an investment in the ICT program during Years 1 and 2. Year 1 of the rollout will coincide with UK's parallel process year in which the University will maintain operation under the existing financial model and dual operation under the new value-based model to ensure a smooth transition to the new financial model. By Year 3, the ICT program will be self-sustaining based on the tuition revenue it generates.

The CCI Dean's Office has funded 2 new ICT Regular Title faculty lines (1 Policy and Regulation and 1 Technology and Analytics) beginning Fiscal Year 2013-2014 on a recurring basis. The Dean's Office has also set aside funds to build 3-4 new faculty offices in the suite occupied by the School of Library and Information Science during the 2012-2013 Academic Year. In addition, the Dean's Office has set aside funds to refurbish space for an ICT lab to support the program. CCI leadership will work with UKIT and the Provost Office of Resource Management to identify potential space to house the ICT lab.

SWOT Analysis

Undergraduate Major in Information Communication Technology

(Emphases in ICT Commercialization and Technology Management)

Master's in Information Communication Technology - traditional and 3+2

(Emphases in Health ICT, Technology & Analytics and Law & Policy)

Strengths

- -Little true competition in-state; with exception of NKU, all are either highly computer-focused or don't deal in the range of theory and application proposed for our program:
 - NKU: Business informatics, Computer Information Technology, Library Informatics, Media Informatics, Health Informatics master's. Looks impressive from outside, but questions remain on quality of product.
 - KSU: Applied Information Technology
 - Murray: Minor in Computer Information Systems
 - WKU: Business Informatics
 - Asbury: Multimedia (competition for commercialization emphasis only)
 - Bellarmine: Design, Arts and Technology
- -Broad range of faculty expertise.
- -Much stronger research foundation than any other KY program
- -Opportunity for collaboration across campus (At master's level, proposing inclusion of courses from Health Sciences, Statistics, Education, Biomedical Sciences and Public Administration. At undergrad, B&E's Analytics program is on hold.)
- -Limited competition in surrounding states: Most are more technology focused and less about application/use of technology

Weaknesses

- -Real and perceived infrastructure limitations: We don't "look" high tech; increasing concerns about ability of campus computing infrastructure to support growing demands
- -Limited capacity to add courses with current faculty: Coming budget cuts/personnel reductions will exacerbate this. Need a minimum of four new lines (two senior, two junior) within first two-three years of program.

Opportunities

-Career prospects for students with this expertise:

The U.S. Department of Labor (USDL) projected growth rates for employment in the ICT sector trends favorably for the ten-year forecast period. Employment projections in most job categories reflect double-digit percentage increases over that term. Employment availability in two categories (Information Security Analysts, Web Developers, and Computer Network Architects (107%); Media and Communication Workers, All Other (148%)) already exceeds the projected numbers for 2020.

Threats

-Limited knowledge of this field among prospective students and parents: But, strong interest in the IS minor during most recent summer registration sessions.

Employment Outlook

The U.S. Department of Labor, Bureau of Labor Statistics does not include a code specific to ICT. Rather it is necessary to glean this data from other categories such as those related to *Computer and Mathematics, Media and Communications*, and *Education, Training, and Library Occupations*. Note that the Bureau's category of 'Software Developers and Programmers' is not included below. The items listed below are general categories. Specific job descriptions may require other qualifications such as programming experience or a computer science degree.

Table 1. Employment Projections, U.S. Department of Labor, Bureau of Labor Statistics*

2010 National Employment Matrix title	Number* 2010	Number* 2020	Job openings due to growth and replacement
Computer Systems Analysts	544.4	664.8	222.5
Database and Systems			
Administrators and Network	458.0	588.5	207.9
Architects			
Computer Support Specialists	607.1	717.1	269.5
Information Security Analysts,			
Web Developers, and Computer	302.3	367.9	110.3
Network Architects			
Technical Writers	49.5	58.0	18.3
Media and Communication	32.5	26.2	12.4
Workers, All Other	32.5	36.2	12.4
Media and Communication	18.2	18.2	2.2
Equipment Workers, All Other	18.2	10.2	3.3
Instructional Coordinators	139.7	166.9	58.1
Education, Training, and Library Workers, All Other	112.3	126.7	39.2

^{*}Numbers in thousands

Table 2. Analysis of U.S. Department of Labor Projections

Job Categories	2010 ('000)	2020 ('000)	Projected 10-Yr Growth Rate (%)	Projected Average Annual Growth Rate (%) ¹	
Computer Systems and Business Analysts	544,4	664,8	22	2	
Database and Systems Administrators and Network Architects	458,0	588,5	28	3	
Computer Support	607,1	717,1	18	2	
Information Security Analysts, Web Developers, and Computer Network Architects	302,3	367,9	22	2	
Technical Writers	49,5	58,0	17	2	
Media and Communication Workers, All Other	32,5	36,2	11	1	
Media and Communication Equipment Workers, All Other	18,2	18,2	0	0	
Instructional Coordinators	139,7	166,9	19	2	
Education, Training, and Library Workers, All Other	112,3	126,7	3	1	

^{1.} Growth rate relative to base year (2010), non-compounded.

The U.S. Department of Labor (USDL) projected growth rates for employment in the ICT sector trends favorably for the ten-year forecast period. Employment projections in all but one of the identified ICT job categories reflect double-digit percentage increases over that term. The projected average annual growth rate, relative to the base year, is positive across all the major job categories (approximately 2%). These optimistic projections suggest that the Federal Government anticipates a stable, expanding ICT job market over the forecast horizon.

Table 3. Comparison of U.S. Department of Labor Statistics with Job Advertisements on Commercial Jobs Databases

Job Categories	2010 ('000)	2020 (′000)	Aggregate Snapshot of Job Ads: Feb 14, 2012 ¹	Comparative Ratio ² (%)	
Computer Systems and Business Analysts	544,4	664,8	211,3	32	
Database and Systems Administrators and Network Architects	458,0	588,5	211,2	36	
Computer Support Specialists	607,1	717,1	49,4	7	
Information Security Analysts, Web Developers, and Computer Network Architects	302,3	367,9	391,9	107	
Technical Writers	49,5	58,0	10,8	19	
Media and Communication Workers, All Other	32,5	36,2	53,5	148	
Media and Communication Equipment Workers, All Other	18,2	18,2	7,3	40	
Instructional Coordinators	139,7	166,9	37,3	22	
Education, Training, and Library Workers, All Other	112,3	126,7	61,6	49	

^{1.} The snapshot is derived from the analysis of three commercial jobs databases: *oodle.com, simplyhired.com,* and *indeed.com* accessed on February 14, 2012. Details of the number of jobs advertised in each database for the respective categories may be found in Appendix A.

^{2.} The comparative ratio is computed as a percentage of the 2020 projected value in each job category.

A snapshot of current ICT sector job advertisements was compared to the USDL employment projections for 2020 to evaluate actual current market performance against forecasts. Current employment opportunities in all categories are significantly outperforming USDL projections, which bodes well for current and future ICT graduates. Employment availability in two categories (Information Security Analysts, Web Developers, and Computer Network Architects (107%); Media and Communication Workers, All Other (148%)) already exceeds the projected numbers for 2020. Employment opportunities for Education, Training, and Library Workers, and Media and Communication Equipment Workers have reached 49%, and 40%, respectively, and are discernibly on track to surpass the USDL projections prior to 2020.

This expansion in the ICT sector-job market can be attributed to a variety of robust initiatives being undertaken in the public and private sectors. Retailers are aggressively shifting more of their business online to circumvent high operating costs (e.g., facilities costs, staffing) and to expand customer reach. The accelerated pace at which the Government is introducing regulatory mandates is serving as a catalyst for increased IT spending by organizations to ensure compliance. The financial and banking industry serves as an example of a sector that has come under heightened government scrutiny since its collapse, resulting in increased government mandates and regulations. And finally, social media continues to exert extensive influence in the public and private sector. Trained professionals are constantly in demand to integrate evolving social media tools into the organization's IT ecosystem, and to leverage and optimize social media presence online.

Graduates of the ICT master's program would be well suited for upper management positions that need to apply, manage and evaluate technologies such as a Chief Digital Officer, HIPAA Compliance Officer, Information Technology and Security Officer or positions in project management or information policy. While some career paths (e.g. Chief Digital Officer) are relatively new, companies such as Ernst & Young, Lockheed Martin, Verizon, etc., have employed project managers to oversee large scale technology deployment for many years.

Appendix A1

Individual Job Titles	Monster .com	dice. com*	Careerbuilder .com*	Job Central	indeed .com	oodle .com	simply hired.com
Computer Systems Analyst	936	4,266	10,815	500+	36,005	34,746	55,038
Business Analyst	1000+	11,969	18,735	500+	110,208	87,577	156,261
		16,235	29,550		146,213	122,323	211,299
Database Administrator	881	2,757	2,466	500+	16,886	51,528	43,174
System Administrator	1000+	5,468	6,635	119	47,088	147,183	88,849
Network Architects	152	2,449	1,271	500	11,500	12,442	24,892
		10,674	10,372		75,474	211,153	156,915
Computer Support Specialists	248	1,181	6,040	40	29,310	26,098	49,432
Information Security Analyst	196	1,916	4,589	173	21,827	9,160	49,144
Web Developers	1000+	13,913	7,764	349	69,913	173,233	330,254
Computer Network Architects	127	989	1,111	500	5,296	7,550	12,586
		16,818	13,464	1,022	97,036	189,943	391,984
Technical Writers	271	592	1,055	322	7,132	6,484	10,776
Media and Communication Worker	49	4,079	319	89	53,481	3,998	2,412
Media and Communication Equipment	49	253	111	17	7,269	569	553
Instructional Coordinators	9	17	134	57	1,653	37,301	8,087
IT Training Specialist	23	1,119	6,975	175	26,472	83,529	61,625

^{1.} Monster.com, dice.com, and careerbuilder.com were excluded from the sample because they limit the amount of information they provide in the search results.

ⁱ U.S. Department of Labor, Bureau of Labor Statistics. Employment Projections Employment by occupation. Table 1.2 Employment by detailed occupation, 2010 and projected 2020. http://www.bls.gov/emp/ep_table_102.htm. Accessed February 6, 2012.

ICT Competitive Analysis

Programs within Kentucky that prospective students might consider as options:

State schools

Northern Kentucky

Programs in College of Informatics

College of Informatics http://informatics.nku.edu/

Business Informatics (B and M): AACSB-accredited.

http://informatics.nku.edu/bis/undergraduate/index.php
Largely programming and structure based.
Computer Information Technology major: http://informatics.nku.edu/departments/computer-science/programs/bscit.html "By choosing one of two tracks, Web development or network/system administration and security, you will be prepared to enter the workforce with a broad array of skills applicable to an ever-increasing variety of jobs." Programming based.

Library Informatics. http://nkuonline.nku.edu/undergraduate/libraryinformatics/index.php
The Bachelor of Science in Library Informatics (BSLI) program at NKU is designed for those students who want to better understand the relationships among people, information, and technology. The program provides a strong foundation in the knowledge base and professional philosophy of information and library science.

Media Informatics: http://informatics.nku.edu/departments/communication/programs/min.html "Media Informatics brings together skills in writing, audio, interactive Web design, 3d animation and virtual worlds to create a rich life on the screen."

Health Informatics master's. 18 credit core; electives in three areas: policy, business process management, knowledge management. http://informatics.nku.edu/departments/business-informatics/programs/mhi.html

Kentucky State

Applied Information Technology program Computer science/hardware based.

http://www.kysu.edu/academics/collegesAndSchools/collegeofmathematicssciencestechnologyandhealth/computerandtechnicalsciences/bsAppliedInformationTechnology.htm

Murray State

Minor and "area" in Computer Information Systems

Area: "The emphasis is on business computing. Students take all the business classes (marketing, management, accounting) that form the business "core" and enhance that education with a variety of technical courses commonly used in a wide variety of businesses. Inter-personal and group communication is stressed in most of the upper level classes. One way of distinguishing this discipline from the others in the CSIS department is to view these people as Analysts - they analyze Business requirements, evaluate alternative technologies and present optimal solutions to Business managers. Their strength lies in their ability to apply state of the art "technologies" to help people become more productive."

http://www.murraystate.edu/Academics/CollegesDepartments/CollegeOfBusiness/Programs/CSIS/CSISprograms/AreaInComputerInformationSystems.aspx

Western Kentucky

Business informatics: http://www.wku.edu/information-systems/bachelor-of-science-in-business-informatics.php

Private Schools

Asbury

Multimedia program

Multimedia program: "Our multimedia program is not just an emphasis that focuses solely on learning new computer programs. Our goal is to teach students how to think creatively. It is also as much about problem-solving as it is about creative design. Students gain real studio experience, working individually and in teams with actual clients to design, organize, and create interactive multimedia that visually tell a story." http://www.asbury.edu/academics/departments/communication-arts/facilities
Facilities: http://www.asbury.edu/academics/departments/communication-arts/facilities

Bellarmine

Design, Arts and Technology program http://www.bellarmine.edu/cas/DAT.aspx

Upon completion of the BA in Design, Arts and Technology, graduates will have demonstrated the ability to:

Apply a wide variety of contemporary multimedia technologies.

Create original multimedia work that demonstrates an understanding of aesthetic principles and meets professional standards of craft, content and presentation.

Collaborate in the production of a capstone multimedia product.

Integrate the theory and skills of the disciplines of art, communication, music and technology into a cohesive body of knowledge.

Pikeville

MIS Program

Programs in Surrounding States

OHIO

Bowling Green

Visual Communication Technology:

http://www.bgsu.edu/colleges/technology/undergraduate/vct/home.html

Learning Outcomes:

Upon completion of the baccalaureate degree, students in the visual communication technology major are expected to:

- -Demonstrate critical-thinking skills as they relate to solving visual problems;
- -Conceptualize and implement a visual solution in several media modes;
- -Demonstrate operational level skill ability in each of the visual media areas of VCT;
- -Research and produce an organized written rationale for using a specific medium to solve a specific visual problem;
- -Apply knowledge of industrial applications to visual communication related technologies.

Kent State

M.S. in Information Architecture and Knowledge Management: http://iakm.kent.edu/ School of Digital Sciences: http://www.kent.edu/dsci/undergraduate/index.cfm

Ohio University

McClure School of Information and Telecommunication Systems:
http://www.ohio.edu/mcclure/index.html. Primary focus is voice and data. UG and G.

Dept. of Management Information Systems. http://aspnet.cob.ohio.edu/isms/cobContent.aspx?1411

University of Toledo

Information Systems: http://www.utoledo.edu/business/COBI/AcademicPrograms.html

WEST VIRGINIA

Marshall University

College of Information Technology and Engineering: Master's in Technology Management with emphasis options in environmental management, information security, information technology, manufacturing systems or transportation systems and technologies http://www.marshall.edu/cite/academics/Programs/PDescTmGCur.htm

INDIANA

Ball State University

Center for Information and Communication Science; master's program

https://sitecorecms.bsu.edu/Academics/CollegesandDepartments/CICS.aspx; also has a 4-course certificate:

https://sitecorecms.bsu.edu/Academics/CollegesandDepartments/Distance/Academics/Programs/Graduate/Certificates/ICS.aspx

Indiana University

BS, MS, PhD Informatics http://www.soic.indiana.edu/prospective/informatics.shtml
Grad certificate, Information Architecture http://www.slis.indiana.edu/degrees/arch.php
MPA Information Systems

http://www.indiana.edu/~spea/prospective_students/masters/masters_degrees/mpa/Information%20Systems.shtml

TENNESSEE

University of Tennessee Knoxville

Minor in Information Studies and Technology http://www.sis.utk.edu/minor M.S. Information Sciences http://www.sis.utk.edu/programs/masters

NORTH CAROLINA

University of North Carolina at Chapel Hill

B.S. Information Science http://sils.unc.edu/programs/undergraduate/bsis
M.S. Information Science http://sils.unc.edu/programs/graduate/msis

University of North Carolina at Charlotte

M.S. Information Technology with concentrations in advanced data and knowledge discovery, human-computer interaction, information security and privacy, information technology management, software systems design and engineering http://sis.uncc.edu/?q=content/graduate-msit Grad certificates in Management of Information Technology http://sis.uncc.edu/?q=content/certificate-information-security-and-privacy; Healthcare Information Technology, http://hit.uncc.edu/hit/healthIT/requirements/

VIRGINIA

George Mason University School of Engineering

B.S. Information Technology https://ait.gmu.edu/student/it_major
M.S. Applied Information Technology https://ait.gmu.edu/student/ms_degree

ILLINOIS

University of Illinois Champaign-Urbana

Minor in Informatics https://www.informatics.illinois.edu/display/infominor/Home

MISSOURI

University of Missouri-Columbia

B.S. in Information Technology http://engineering.missouri.edu/cs/degree-programs/bs-it/

MICHIGAN

Michigan State

ICT for Development emphasis http://www.egr.msu.edu/ICT
Information Technology specialization http://tism.msu.edu/specialization

Information Technology specialization http://tism.msu.edu/specialization-information-technology-it
B.S. Media and Communication Technology, concentrations in media management and research, ICT http://tism.msu.edu/specialization-information-technology- ICT http://tism.msu.edu/specialization-information-technology- ICT http://tism.msu.edu/tism/bachelor-science-media-and-communication-technology



August 22, 2013

College of Engineering
Department of Computer Science
329 Rose Street
Davis Marksbury Building
Lexington, KY 40506-0633
859 257-3961
www.cs.uky.edu

Dear Graduate Council:

On behalf of the Computer Science Department I have had discussions with Jeffrey Huber and Derek Lane regarding the proposed graduate Master of Science degree in Information Communication Technology to be offered through the School of Library and Information Science in the College of Communication and Information.

I offer my support for the new degree program with the following caveats:

- The proposed course of study is non-technical and will cover programs of study in, for example, policy and management as opposed to programming or other engineering topics that would normally be covered in a technical degree program
- The program directors will coordinate with the Computer Science department for future course offerings that overlap with Computer Science courses, and cover technical material for which CS can provide expertise and/or develop appropriate material
- The program will be advertised as non-technical and non-engineering, clearly differentiating it from the MS program in Computer Science

I believe this new degree program has the potential to attract students who are interested in policy and management and can become a compelling complementary offering to the technical MS programs in Computer Science that we offer in the College of Engineering.

Sincerely,

W. Brent Seales
Professor and Chair

Computer Science Department



College of Communication and Information

308 Lucille Little Library Lexington, KY 40506-0224 P: 859-218-0290

Fax: 859-323-4171 W: cis.uky.edu

October 4, 2012

To whom it may concern:

As Dean of the College of Communication and Information I enthusiastically support the proposal to create an undergraduate degree program in Information and Communication Technology (ICT), a master's degree option in ICT, and an innovative 3+2 undergraduate/master's program in ICT. The development of this proposal and its supporting documentation has been in the works for several months and the details of the proposal have been vetted extensively with college constituents and our colleagues in several other colleges. I refer you to the supporting letters from the Colleges of Education, Public Health and Health Sciences. The only Kentucky program similar to the one proposed is located at Northern Kentucky University and leaders from our college have met in-person with leaders from the affected programs at NKU with very positive results.

ICT degrees as proposed here are long overdue at UK and will fill a need for preparing our students for a robust job market in information and communication technologies. Our college's strategic plan sets forth as its first goal an emphasis on ICT in our instructional offerings, our research programs, and our engagement efforts. It should be noted that many courses supporting these degree programs come from existing courses either in our college or in the colleges who are participating. It is worth noting that each academic unit in our college is participating in these efforts with new or existing courses, economic and human resources, and professional expertise focusing on ICT issues.

The college leadership has been so impressed with the positive feedback from discussions over the proposal that we are dedicating four new tenured and tenure-track positions in support of the proposed degree programs. Searches are underway at this time to fill two positions in ICT areas for 2013-14 and two additional searches will fill positions for the 2014-15 academic year. Other academic resources supporting the programs are being budgeted as well (technology upgrades, new computer lab, staff support, etc.). While never intending to be presumptuous about the disposition of the proposal, our college is demonstrating its commitment to the first goal in our strategic plan.

UK students deserve a first-class education in exciting and emerging areas within our society. Offering ICT degrees as described in this proposal will contribute toward that goal.

Respectfully,

H. Dan O'Hair Dean and Professor

H. Dan O'Hair



Beth Barnes, Ph.D.
Professor and Director, School of Journalism and Telecommunications
Associate Dean for Undergraduate and International Programs
College of Communication and Information
University of Kentucky
Lexington, KY

College of Education Office of the Dean 103 Dickey Hall Lexington, KY 40506-0017 859 257-2813 fax 859 323-1046 www.education.uky.edu

Dear Dr. Barnes,

We have reviewed your proposal for programs in your department including an undergraduate major in ICT and a Masters in ICT. The undergraduate degree will focus on Commercialization and Technology Management & Economics and the Masters degree will emphasize Health ICT, Technology & Analytics and Law & Policy. We appreciate your attention in this proposal to future employment projections for program graduates, your summary of potential competitor programs in the region, and your focus on collaboration across the university in supporting the curriculum of these new programs.

You clearly summarize the future employment trajectories in ICT with large growth potential in this job sector. Graduating students from your programs will have opportunities to be successful in seeking employment in their areas of preparation. The availability of employment is a critical consideration in proposing new programs given the increasing cost of education and the need students and their families have to justify and recover these costs.

A substantial analysis of potential competing programs and universities is provided in this proposal. Establishing these programs at the University of Kentucky will provide you with strategic opportunities to recruit and retain students who may choose other universities without these options. As you mention in your proposal, a critical differentiation of the proposed UK programs and other competitors in this market is the ability of UK to add strong research and theoretical foundations to the practical understanding students will acquire in their university preparation. This will add greatly to both the creative and analytic capacity of your graduates.

We are very appreciative of your willingness to collaborate with us in thinking about these two program proposals. You have included some of our relevant courses in the curriculum proposals for both programs. Members of our faculties have expressed support for these mutually beneficial course offerings.

We are supportive of these program proposals and are most interested in the implementation of both. Please let us know how we might further assist in this approval process.

Sincerely,

Mary John O'Hair Dean and Professor

Mary John OHacs

Beth Rous, Ed.D.

Associate Professor and Chair, Educational Leadership Studies

Farlu Chauson Parker C. Fawson, Ed.D.

Professor and Chair, Department of Curriculum and Instruction

Associate Dean, Engagement





MEMORANDUM

College of Health Sciences Office of the Dean Wethington Building, Rm. 123 Lexington, KY 40506-0200

859 323-1100 ext. 80480 fax 859 323-1058

www.uky.edu/HealthSciences

DATE:

October 19, 2012

TO:

Dr. Jeff Huber

School of Library and Information Science

323 Little Fine Arts Library

CAMPUS 0224

FROM:

Sharon Stewart, EdD

Interim Dean, College of Health Sciences

TOPIC:

Information Communication Technology (ICT) Program

I am writing this memorandum to confirm the support of the College of Health Sciences for the new undergraduate/graduate program in Information Communication Technology. As part of the proposal, the College has been asked to permit students in the ICT program to enroll in CLM 350: Health Policy and Politics as a course under the Health emphasis area for 3 + 2 program. We are able to support the proposal in this way and look forward to accepting students into that course.





October 22, 2012

Dr. Jeff Huber School of Library and Information Science 323 Little Fine Arts Library Campus 0224

Dear Dr. Huber,

Department of Clinical Sciences Wethington Building, Room 209 Lexington, KY 40536-0200 859 323-1100 ext. 80513 fax 859 257-2454 www.nky.edu

This letter is in support of the Department of Clinical Sciences, Division of Clinical Leadership & Management for the new undergraduate/graduate program in Information Communication Technology. The College will permit students in the ICT program to enroll in Clinical Leadership & Management 350: Health Policy and Politics as a course under the Health emphasis area for 3 + 2 program.

Again, as Director of Clinical Leadership & Management I fully support the proposal and look forward to accepting ICT students in the Health Policy and Politics Course 350.

Sincerely,

Chair and Division Director



Office of the Dean 111 Washington Avenue, Suite 112 Lexington KY 40536-0003 (859) 218-2047 phone (859) 323-5698 fax http://www.mc.uky.edu/PublicHealth

October 1, 2012

Jeff Huber, PhD School of Library and Information Sciences 323 Little Fine Arts Library Lexington, KY 40506-0224

Dear Dr. Huber:

Thank you for sharing your Information Communication Technology (ICT) proposal with the College of Public Health. As you know, ICT is becoming increasingly popular in today's society as businesses shift their operations online to avoid unnecessary overhead costs. Social media, previously the past-time of teenagers, is now used in both public and private sectors. And, most critically to the College of Public Health, health ICT allows health care providers to better manage patient care through secure use and sharing of health information.

So critical is the need for health ICT that President Obama signed the Health Information Technology for Economic and Clinical Health (HITECH) Act in 2009 to accelerate the adoption of health information technology. The HITECH Act contains specific incentives for the implementation and use of the most advanced health information technology and the electronic exchange of health information. The federal government's increased focus on health information technology has led the health care industry to pour more resources into health ICT, which means many more jobs for ICT graduates. The proposed programs will, indeed, meet the anticipated increase in the ICT job market over the next decade and beyond.

The College of Public Health is pleased to support the College of Communication and Information in their ICT program proposal, and looks forward to collaborating with program faculty to meet the academic needs of health ICT students.

Sincerely,

Stephen W. Wyatt, DMD, MPH

Dean





Office of the Dean 1-85 William T. Young Library Lexington, Kentucky 40506-0456 Tel. (859) 257-0500 x 2083 Fax: (859) 257-8379 www.libraries.uky.edu

September 29, 2012

Dr. Jeff Huber
Director
School of Library and Information Science
320 Lucille Little Fine Arts Library
University of Kentucky 0224

Dear Jeff,

I am pleased to have this opportunity to write in support of your proposed Information Communication Technology (ICT) program. From the perspective of UK Libraries, this is a timely addition to your school's curriculum that will benefit us greatly.

Increasingly, UK Libraries seeks support staff with the skills to work as programmers, database and systems administrators, web development specialists, and in technical support. Your program promises to increase the number of skilled employees both for UK Libraries and for university and college libraries nationally.

Having the School of Library and Information Science here at UK has been a tremendous benefit to UK Libraries over the years. The new ICT program, as outlined in your proposal, promises to strengthen the already important relationship between SLIS and UK Libraries.

Please let me know if I can be of any assistance as you move through this process.

Sincerely,

Terry L. Birdwhistell, Ed.D.

Dean of Libraries and

William T. Young Endowed Chair

1- 2. Badehold

cc: Dean Dan O'Hair

Will Buntin, Assistant Director of Student Affairs

Academic Planning, Analytics and Technologies

Office of the Senior Vice Provost & CIO 301 S. Rose Street Lexington, Kentucky 40506 Tel. (859) 257-3609 Fax: (859) 323-1025 www.uky.edu/ukit

October 16, 2012

Dr. Jeff Huber Director School of Library and Information Science 320 Lucille Little Fine Arts Library University of Kentucky 0224

Dear Jeff,

I am fully supportive of your proposed Information Communication Technology (ICT) program. This program will address critical needs in the workforce. As information technology continues to evolve and expand, locally, nationally and globally, we are likely to see shortages of skill and knowledge in a variety of information communication technology areas. This program will help address these needs.

Additionally, a program like this would be useful to and supportive of entrepreneurial programs and activities in the college and the university. While the region has established and is growing entrepreneurial activity related to the biological and health sciences, an emerging area of entrepreneurship locally is in the area of information communication technology. Over the long-term this program will help University of Kentucky contribute to regional economic development in a needed sector of the economy.

Within my office and across IT-related activities at the University of Kentucky, this program will produce muchneeded graduates that may be of value to the institution in a variety of jobs across campus. These types of jobs range
from increased student internship and employment opportunities on campus to full-time jobs on campus upon
graduation. One of our goals in my office is to increase student employment opportunities. Students who work on
campus are more likely to graduate. For those students who can work on or off-campus in related jobs, when
combined with the job experience, this program will provide them with highly differentiated skills that will bode
well for them when they enter the competitive labor market.

Please let me know if I can be of any assistance as you move through this process.

Sincerely,

Vince Kellen, Ph.D.

Senior Vice Provost, Academic Planning, Analytics and Technologies

cc: Dean Dan O'Hair